



CNY Defense Alliance Sponsorship Opportunities

The CNY Defense Alliance mission is to Promote, Advocate, Strengthen and Expand the region's Department of Defense (DoD) and federal assets including the Air Force Research Laboratory Information Directorate (AFRL/RI), Defense Finance and Accounting Service (DFAS), Eastern Area Defense Sector (EADS) and the FAA Designated New York (NY) Unmanned Aerial System (UAS) Test Site at Griffiss International Airport.

Our goal is to strengthen and expand our defense industry and high tech eco-system by supporting initiatives enabled by collaboration and partnerships with our region's DoD and federal assets.

CYBER NY Alliance, an IRC Section 501(c) (6) corporation, is the not-for-profit corporation in the region that is best positioned to legally engage in lobbying to strengthen the defense industry and the CAI technology base of Central New York.

The strength of our voice is driven our membership and we need your financial support to continue our efforts to promote and grow our CNY high tech region. We respectfully request large organizations contribute \$5000 and small organizations and our academic institutions contribute \$2500. We recognize that organizations may have limited discretionary funds during these troubled economic times so we have established a flexible membership fee structure that enables your organization to get involved.

Below are sponsorship options for your consideration. *CNY Defense Alliance estimates that 55% of your membership dues will be allocable to non-deductible lobbying expenditures.*

CONTRIBUTIONS OR GIFTS TO CYBER NY ALLIANCE ARE NOT TAX DEDUCTIBLE AS CHARITABLE CONTRIBUTIONS.

If you have any questions, don't hesitate to contact Mary C. Chruscicki at 315-617-2821.

We look forward to working with you and your organization.

Respectfully,

MC Chruscicki, Executive Director
CYBER NY Alliance

Cheryl Haritatos, Chairperson
CYBER NY Alliance Board of Directors



Premier Sponsor - Large Business - \$5000

- One Year (1 January – 31 December) Membership to the CNYA
- Top billing as a Premier Sponsor for CNYA
- 1 Representative on the CNYA Community Action Board (will meet quarterly) with the opportunity to address the Executive Board of Directors on community related matters
- Corporate Recognition on the CNYA website
- Corporate Recognition on all CNYA “The Alliance Matters” Newsletters and emails related to the CNYA news and events
- Corporate Recognition on the CNYA Calendar (Calendar will go to press in February.
- Corporate Logo on CYBER NY Alliance signage at each CNYA Open Forum Discussion & Education Series throughout the year
- 2 CNYA Polo Shirts “personalized” with Corporate Logo
- 2 Invitations for each Exclusive CNYA Members Only Event
- 4 Free Admissions (this does not include any charges for refreshments) for each 2015 CNYA Open Forum Discussion & Education Series event
- The opportunity to present corporate capabilities at a CNYA event
- 10% CNYA and Corporate Apparel Discount
- Media coverage year around (This will start 30 days after payment is received and *you provide the information for release*. Media coverage will continue through the end of the calendar year 2015. Media coverage may include articles in newspapers, trade publications and radio spots.)

Premier Sponsor - Small Business and Academic Institutions - \$2500

- One Year (1 January – 31 December) Membership to the CNYA
- Top billing as a Premier Sponsor for CNYA
- 1 Representative on the CNYA Community Action Board (will meet quarterly) with the opportunity to address the Executive Board of Directors on community related matters
- Corporate Recognition on the CNYA website
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Advocate Sponsor - \$1000

- One Year (1 January – 31 December) Membership to the CNYA
- Billing as an Advocate Sponsor for CNYA
- Corporate Recognition on the CNYA website
- Corporate Recognition on all CNYA “The Alliance Matters” Newsletters and emails related to the CNYA news and events
- Corporate Logo on CYBER NY Alliance signage at each CNYA Open Forum Discussion & Education Series throughout the year
- 1 CNYA Polo Shirt “personalized” with Corporate Logo
- 1 Invitation for each Exclusive CNYA Members Only Event
- 1 Free Admission (this does not include any charges for refreshments) for each 2015 CNYA Open Forum Discussion & Education Series events

Associate Sponsor - \$500

- One Year (1 January – 31 December) Membership to the CNYA
- Billing as an Advocate Sponsor for CNYA
- Corporate Recognition on the CNYA website

Community Sponsor (e.g. Chambers of Commerce) – \$200

- One Year (1 January – 31 December) Membership to the CNYA
- Billing as an Community Sponsor for CNYA
- Corporate Recognition on the CNYA website

Individual Sponsor - \$100

- One Year (1 January – 31 December) Membership to the CNYA