



## 2015 CYBER NY Alliance (CNYA) Sponsorship Opportunities 1 February 2015

The CYBER NY Alliance focuses on initiatives that support the promotion, stability and growth of our New York State high tech research and development business base and in particular, our cornerstone asset, the Air Force Research Laboratory Information Directorate a.k.a. Rome Lab.

We work closely with our community leaders, our representatives in Albany, Washington and the Air Force leadership to ensure they hear our voice and recognize that any disruption of Rome Lab, Command, Control, Communications, CYBER and Intelligence (C4I) mission will impact our entire CNY community, our high tech business base and supporting organizations including, commercial product vendors, financial institutions and hotels and motels.

***The Central New York (CNY) Defense Alliance, a not-for-profit 501(c) 6 corporation, doing business as the CYBER NY Alliance, is the ONLY not-for-profit corporation in the region that is positioned to legally engage in lobbying to strengthen the defense industry and the C4I technology base of Central New York.***

The strength of our voice is driven our membership and we need your financial support to continue our efforts to promote and grow our CNY high tech region. We respectfully request large organizations contribute \$5000 and small organizations and our academic institutions contribute \$2500. We recognize that organizations may have limited discretionary funds during these troubled economic times so we have established a flexible membership fee structure that enables your organization to get involved.

Below are sponsorship options for your consideration. If you have any questions, don't hesitate to contact Mary C. Chruscicki at 315-617-2821.

We look forward to working with you and your organization in 2015.

Respectfully,

A handwritten signature in black ink that reads "Mary C. Chruscicki". The signature is written in a cursive style with a large, prominent initial "M".

MC Chruscicki, Executive Director  
CYBER NY Alliance

A handwritten signature in black ink that reads "Cheryl Haritatos". The signature is written in a cursive style with a large, prominent initial "C".

Cheryl Haritatos, Chairperson  
CYBER NY Alliance Board of Directors



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### **Premier Sponsor - Large Business - \$5000**

- One Year (1 January – 31 December) Membership to the CNYA
- Top billing as a Premier Sponsor for CNYA
- 1 Representative on the CNYA Community Action Board (will meet quarterly) with the opportunity to address the Executive Board of Directors on community related matters
- Corporate Recognition on the CNYA website
- Corporate Recognition on all CNYA “The Alliance Matters” Newsletters and emails related to the CNYA news and events
- Corporate Recognition on the CNYA Calendar (Calendar will go to press in February.
- Corporate Logo on CYBER NY Alliance signage at each CNYA Open Forum Discussion & Education Series throughout the year
- 2 CNYA Polo Shirts “personalized” with Corporate Logo
- 2 Invitations for each Exclusive CNYA Members Only Event
- 4 Free Admissions (this does not include any charges for refreshments) for each 2015 CNYA Open Forum Discussion & Education Series event
- The opportunity to present corporate capabilities at a CNYA event
- 10% CNYA and Corporate Apparel Discount
- Media coverage year around (This will start 30 days after payment is received and *you provide the information for release*. Media coverage will continue through the end of the calendar year 2015. Media coverage may include articles in newspapers, trade publications and radio spots.)

### **Premier Sponsor - Small Business and Academic Institutions - \$2500**

- One Year (1 January – 31 December) Membership to the CNYA
- Top billing as a Premier Sponsor for CNYA
- 1 Representative on the CNYA Community Action Board (will meet quarterly) with the opportunity to address the Executive Board of Directors on community related matters
- Corporate Recognition on the CNYA website
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### **Advocate Sponsor - \$1000**

- One Year (1 January – 31 December) Membership to the CNYA
- Billing as an Advocate Sponsor for CNYA
- Corporate Recognition on the CNYA website
- Corporate Recognition on all CNYA “The Alliance Matters” Newsletters and emails related to the CNYA news and events
- Corporate Logo on CYBER NY Alliance signage at each CNYA Open Forum Discussion & Education Series throughout the year
- 1 CNYA Polo Shirts “personalized” with Corporate Logo
- 1 Invitation for each Exclusive CNYA Members Only Event
- 1 Free Admission (this does not include any charges for refreshments) for each 2015 CNYA Open Forum Discussion & Education Series events

### **Associate Sponsor - \$500**

- One Year (1 January – 31 December) Membership to the CNYA
- Billing as an Advocate Sponsor for CNYA
- Corporate Recognition on the CNYA website

### **Community Sponsor (e.g. Chambers of Commerce) – \$200**

- One Year (1 January – 31 December) Membership to the CNYA
- Billing as an Community Sponsor for CNYA
- Corporate Recognition on the CNYA website

### **Individual Sponsor - \$100**

- One Year (1 January – 31 December) Membership to the CNYA



## 2015 CYBER NY Alliance Sponsorship Opportunities

### Payment

- Premier Sponsor - Large Business \$ 5,000.00 USD
- Premier Sponsor - Small Business and Academic Institutions \$ 2,500.00 USD
- Advocate Sponsor \$ 1,000.00 USD
- Associate Sponsor \$ 500.00 USD
- Community Sponsor (e.g. Chambers of Commerce) \$ 200.00 USD
- Individual Sponsor \$ 100.00 USD

**Name:**

First Name

Last Name

**Organization Name:**

**E-mail:**

**Address:**

Street Address

City

State / Province

Postal / Zip Code

Please make checks payable to: **CNY Defense Alliance**

PLEASE COMPLETE AND RETURN TO:

Mary Carol Chruscicki, Executive Director - 725 Daedalian Drive - Rome, NY 13441